

# Avici 1150w vs. Black Dog PhytoMAX-2

Black Dog's PhytotMAX-2 1000 puts out 30% less light than the Avici for 90% higher cost, has no programmable spectrum and a rated life only one third the life of the Avici.

## Avici

vs.

## PhytoMAX-2 1000

**2300 uMole/s**

44% brighter, grows more weight per square foot.

PPF

**1602 uMole/s**

30% less light.

**52 cents / uMole**

\$1,199 / 2300 uMole = \$0.52 / uMole

Cost of Light

**\$1.42 / uMole**

Nearly three times the cost per uMole.

**1150w**

Power

**1050w**

**Fully Programmable**

Avici has programmable spectra and a remote controller making it suitable for all phases of growth.

Spectrum

**Single Spectrum**

The PhytoMAX-2 1000 has one spectrum option and can not keep up with spectrum research.

**\$1,199 MSRP**

We offer state of the art lighting at market disruptive pricing.

Cost

**\$2,279**

The PhytoMAX-2 costs 90% more money and produces 30% less light.

**34 Years or 150,000 Hours**

Avici has parts rated for 34 years. LED life is typically 55,000 hours when run at "book" temperature. Avici runs cooler so lasts 3x as long.

Lifetime

**5-7 Years or 50,000 Hours**

The PhytoMAX-2 is rated for 50,000 hours, which is low for industry standards and only one third the 150,000 hour rated life of the Avici.

**R(evolution)<sup>2</sup>**

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